



STRATEGY & GOVERNANCE	
Is there a state agency or taskforce responsible for AI regulation or development?	No.
Is there an enacted AI law that applies to health insurance?	No.
Is there an official state strategy on AI?	No. However, there is a state strategy for the use of AI within state government. ³⁷⁹
CONSUMER PROTECTIONS	
Is there a state data protection law that applies to AI use of personal data?	No. South Carolina's data protection law focuses on notification requirements for data breaches. ³⁸⁰
Is human oversight of AI required?	No.
Is there a consumer complaint mechanism available?	No. However, consumers can file a complaint with the South Carolina Department of Insurance if they believe AI has been used improperly within their health insurance.
Has the state insurance commissioner adopted the NAIC Model Bulletin or a similar bulletin?	No. ³⁸¹
FUTURE READINESS	
Are there state-based advocacy groups related to AI?	Yes. The South Carolina Small Business Chamber is advocating to the state legislature to regulate the use of AI. ³⁸²
Are there state-funded training opportunities on AI in health insurance or health care?	No.