



STRATEGY & GOVERNANCE	
Is there a state agency or taskforce responsible for AI regulation or development?	<p>Yes.</p> <p>The Office of Information Technology Services is the primary agency responsible for AI governance.¹⁷⁶</p> <p>Within the Office of Information Technology Services, there is an AI Executive Committee, Ethics Advisory Committee, Technical Review Board, and AI innovation team, each with a supportive role in developing regulations and monitoring the use of AI within the state.</p> <p>The Office of Information Technology Services also recognizes it is responsible for the framework, standard, and consultation used by agencies, but that each agency has a responsibility for managing AI implementation, use, and outcomes.</p>
Is there an enacted AI law that applies to health insurance?	No.
Is there an official state strategy on AI?	<p>Yes.</p> <p>The Office of Information Technology Services has published a governance policy, standard, and guideline framework for responsible innovation in Idaho.¹⁷⁷</p> <p>The framework outlines the governance policy, risk assessment methodologies, documentation requirements, use of third-party AI tools, and privacy and security requirements.¹⁷⁸</p>
CONSUMER PROTECTIONS	
Is there a state data protection law that applies to AI use of personal data?	<p>No.</p> <p>Idaho's personal data law focuses on notification requirements for data breaches, but it does not create consumer rights related to their data.¹⁷⁹</p>
Is human oversight of AI required?	<p>Yes, within the state government's use.</p> <p>The state governance framework requires the implementation of mitigation strategies such as human review.¹⁸⁰</p> <p>The governance framework also explicitly states that "GenAI is a tool to augment human capabilities, not replace human judgment."¹⁸¹</p>
Is there a consumer complaint mechanism available?	<p>No.</p> <p>However, consumers can file a complaint with the Idaho Department of Insurance if they believe AI has been used improperly within their health insurance.</p>
Has the state insurance commissioner adopted the NAIC Model Bulletin or a similar bulletin?	No. ¹⁸²
FUTURE READINESS	
Are there state-based advocacy groups related to AI in health insurance or health care?	No.
Are there state-funded training opportunities on AI?	No.