



STRATEGY & GOVERNANCE	
Is there a state agency or taskforce responsible for AI regulation or development?	Yes. The Office of Artificial Intelligence aims to champion the responsible use of AI in state government. ¹⁶³
Is there an enacted AI law or regulation that applies to health insurance?	No.
Is there an official state strategy on AI?	No. However, the Georgia Enterprise IT Strategic Plan 2025 includes some provisions on AI, ¹⁶⁴ and the state is in the process of developing a comprehensive AI Enablement Strategy. ¹⁶⁵
CONSUMER PROTECTIONS	
Is there a state data protection law that applies to AI use of personal data?	No.
Is human oversight of AI required?	No.
Is there a consumer complaint mechanism available?	No. However, consumers can file a complaint through the Office of Commissioner of Insurance and Fire Safety's Consumer Complaint Portal if they believe AI has been used improperly within their health insurance. ¹⁶⁶
Has the state insurance commissioner adopted the NAIC Model Bulletin or a similar bulletin?	No.
FUTURE READINESS	
Are there state-based advocacy groups related to AI in health insurance or health care?	No.
Are there state-funded training opportunities on AI?	No.