



STRATEGY & GOVERNANCE	
Is there a state agency or taskforce responsible for AI regulation or development?	Yes. The Arkansas AI & Analytics Center of Excellence, which was established to guide the responsible adoption of AI, recommended the already-existing governance body in the Data and Transparency Panel (DTP) for AI governance. <sup>105</sup>
Is there an enacted AI law or regulation that applies to health insurance?	No.
Is there an official state strategy on AI?	Yes. The Arkansas AI & Analytics Center of Excellence has released an initial report on AI adoption for the state. <sup>106</sup>
CONSUMER PROTECTIONS	
Is there a state data protection law that applies to AI use of personal data?	No.
Is human oversight of AI required?	No.
Is there a consumer complaint mechanism available?	No. However, consumers can <a href="#">file a complaint</a> with the Arkansas Insurance Department if they believe AI has been used improperly within their health insurance.
Has the state insurance commissioner adopted the NAIC Model Bulletin or a similar bulletin?	Yes. The Arkansas Insurance Department issued Bulletin 13-2024 adopting the NAIC Model Bulletin. <sup>107</sup>
FUTURE READINESS	
Are there state-based advocacy groups related to AI in health insurance or health care?	Yes. Heartland Forward is a group of state legislators and executive officers that focuses on developing responsible AI policies while advancing AI-powered economic growth opportunities. <sup>108</sup> The Arkansas Center for Health Improvement held a forum on the future of health, which included a panel on AI. <sup>109</sup>
Are there state-funded training opportunities on AI?	No.