



STRATEGY & GOVERNANCE	
Is there a state agency or taskforce responsible for AI regulation or development?	Yes. Governor Katie Hobbs established an AI Steering Committee to develop a statewide framework and governance strategy for the use of AI in Arizona. ⁹⁸ The Committee is expected to release its recommendations in Spring 2026.
Is there an enacted AI law that applies to health insurance?	Yes. H.B. 2175 (2025) prohibits a prior authorization reviewer from solely relying on AI when rendering an independent medical judgment. ⁹⁹
Is there an official state strategy on AI?	No. An official state strategy on AI is currently being developed by the Governor's AI Steering Committee.
CONSUMER PROTECTIONS	
Is there a state data protection law that applies to AI use of personal data?	No. Arizona's data protection law focuses on notification requirements for data breaches but does not give consumers rights to their data or its management. ¹⁰⁰
Is human oversight of AI required?	Yes. H.B. 2175 (2025) prohibits a prior authorization reviewer from solely relying on AI when rendering an independent medical judgment. ¹⁰¹
Is there a consumer complaint mechanism available?	Yes. Consumers can file a complaint with the AG's office for fraud or deceptive marketing, including those fraud and deceptions developed by AI. The Arizona AG recently recognized the increasing use of AI-powered scams. ¹⁰² Consumers can also file a complaint with the Arizona Department of Insurance & Financial Institutions if they believe AI has been used improperly within their health insurance.
Has the state insurance commissioner adopted the NAIC Model Bulletin or a similar bulletin?	No. ¹⁰³
FUTURE READINESS	
Are there state-based advocacy groups related to AI in health insurance or health care?	Yes. The Arizona AI Ecosystem Committee , organized by the Arizona Technology Council, is dedicated to leading AZ into an AI era by providing leadership, expertise, and recommendations related to AI.
Are there state-funded training opportunities on AI?	The State of Arizona is working with InnovateUS to develop a workforce training on the responsible use of AI in day-to-day work. ¹⁰⁴