

FINAL RESULTS: Aimed Alliance Survey

Sample Size=1200

Margin of Error=±2.8%

Select: U.S. Gen Pop, age 25+, all with private health insurance for at least two years

SECTION 1: SCREENING

1. In which of the following industries are you employed? **MULTIPLE RESPONSE**

Other (employed outside of media, marketing, or the health insurance industry)	77
Not currently employed	23

2. Are you female or male?

Female	52
Male	48

3. In which state do you live?

Northeast	20
Midwest	21
South	25
Plains/ Mountains	19
Pacific	15

4. What is your age?

25-29	11
30-39	23
40-49	20
50-64	19
65+	27

5. What is your ethnicity?

White or Caucasian	72
Black or African-American	11
Latino or Hispanic	11
Asian or Pacific Islander	4
Native American	<1
Mixed Race	1
Other (SPECIFY: (_____))	1

6. With which party do you most closely identify?

Democrat	39
Republican	28
Independent	28
Other Party	1
Don't know	4

7. Are you personally covered by any form of health insurance or health plan, or do you not currently have any health insurance?

Yes	100
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8. Which of the following describes where you get your health insurance?

Through my own employer	60
Through my spouse's employer	24
Through a parent	1
I pay for health insurance myself, without help from an employer. (This can be a Healthcare.gov or Obamacare plan.)	15

9. Have you had health insurance for the past 24 months, other than Medicare, Medicaid, or TRICARE?

Yes	100
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SECTION 2: HEALTH INSURANCE PLAN EXPECTATIONS

Do you agree or disagree with the following statements?

		AGREE		DISAGREE		SUMMARY	
		Strongly	Some-what	Some-what	Strongly	Agree	Disagree
10.	My health insurance company meets my needs.	35	51	10	4	86	14
11.	My health insurance company meets my expectations.	31	50	13	6	81	19
12.	My health insurance plan should cover all the health conditions I have or could possibly get.	65	28	6	1	93	7
13.	I could rely on my health insurance company if I were to be diagnosed with a life-threatening condition, such as cancer.	34	49	12	5	83	17

14. Do you agree or disagree with this statement?
My health insurance plan covers all the health conditions I have or can possibly get.

Agree	54
Disagree	24
Don't know	22

15. Do you agree or disagree with this statement?
I know where I can access my health insurance policy to get any facts I need regarding my coverage.

Agree	89
Disagree	11
Don't know	0

16. Which type of insurance company do you trust more to be there for you when you need it?

Health insurance company	19
Automobile insurance company	21
Both equally	47
Neither	13

17. Who should be responsible for deciding which treatment or medication you should receive?

You and your doctor	95
Your health insurance company	3
A panel of experts	1
The federal government	<1
Don't know	1

18. When choosing a health insurance plan, do you agree or disagree that health insurance companies make the details of their coverage and copay policies easy to understand?

Strongly agree	17	→46%
Somewhat agree	29	
Somewhat disagree	32	→52%
Strongly disagree	20	
Don't know	2	

19. Have you ever signed up for a health insurance plan with the understanding that a particular treatment or medication was covered only to later learn that the treatment or medication would not be covered?

Yes	26
No	65
Don't know	9

20. Have you ever appealed an insurance company's denial of coverage of a treatment or medication?

Yes	27
No	73

IF YES TO PREVIOUS QUESTION:

21. What was the result of your appeal to the insurance company's denial of coverage of a treatment or medication? (n=321)

Won the appeal entirely	38
Won the appeal partially	23
Lost the appeal	30
Appeal is still pending	6
Don't know	3

22. Do you agree or disagree with this statement?
If my health care provider prescribes a medication or treatment for me, and my insurer denies coverage of that medication or treatment, it is worth my time and effort to appeal the denial.

Agree	77
Disagree	8
Don't know	15

Should or shouldn't health insurance companies be allowed to...
(RANDOMIZE)

		Should be allowed	Should not be allowed	Don't Know
23.	Refuse to cover a specific medication prescribed by my doctor.	7	88	5
24.	Stop covering a medication I have been taking for a long period of time after I have signed up for a plan.	4	92	4
25.	Change how much I will pay for my medication after I have signed up for a plan.	7	89	4
26.	Write lengthy policies using language that is hard to understand.	4	93	3
27.	Refuse to cover my treatment if I experience a mental health condition like depression.	5	91	4
28.	Refuse to cover my treatment if I become addicted to a prescription drug or illegal drug.	27	55	18
29.	Refuse to cover pre-existing conditions.	7	88	5
30.	Require me and all other plan enrollees with the same health condition as me to get their approval before they will cover my treatment.	21	68	11
31.	Require me and all other plan enrollees with the same health condition as me to try a cheaper medication before they will cover the medication that my health care provider prescribed to me.	29	60	11

SECTION 3: PRIORITIES

32. Would \$50,000 be too high of a price for your health insurance company to pay for a medication that saved \$500,000 in health care costs and prevented unnecessary pain and suffering?

Yes	13
No	68
Don't know	19

33. Should the government be able to negotiate drug prices if it results in higher drug prices for the elderly?

Yes	27
No	60
Don't know	13

34. Which do you prefer?

Purchasing a medication for \$50 per month that is made in a facility regulated by the U.S. Food and Drug Administration	82
Purchasing a medication for \$25 per month that is made in a facility regulated by an underdeveloped country with unknown safety protocols.	6
Don't know	12

35. Which is more important to you?

Having money to cover my health expenses, such as co-pays and deductibles	88
Having money to pay for my cell phone or mobile data plan	8
Don't know	4

Do you agree or disagree with the following statements?
(RANDOMIZE)

		Agree	Disagree
36.	I would be willing to give up eating out in restaurants for one year to be able to afford a medication that would allow me to live for three more months.	81	19
37.	I would be willing to give up eating out in restaurants for two years to be able to afford a medication that would allow an immediate family member to live for three more months.	88	12

38. If you had a life-threatening condition that required medication, which medication would you choose, assuming you are paying the costs yourself?

A medication that costs \$50 per month but results in permanent hair loss	31
A medication that costs \$150 a month but does not result in permanent hair loss.	54
Don't know	15

SECTION 4: DEMOGRAPHICS

The next few questions are for statistical purposes only.

39. Do you have children under the age of 18 living at home?

Yes	40
No	60
Don't know	<1

40. What is the last grade or level of school you have completed?

Not a high school graduate	1
High school graduate or GED, but no college	12
Some college, but not a college graduate	23
College graduate, but not post graduate	35
College graduate with some post graduate study	9
Post graduate degree	20
Prefer not to say	<1

41. What was your total household income from all sources for 2015?

Under \$25,000	3
\$25,000 to just under \$50,000	21
\$50,000 to just under \$75,000	27
\$75,000 to just under \$100,000	20
\$100,000 to just under \$150,000	17
\$150,000 to just under \$200,000	5
\$200,000 or more	3
Prefer not to say	4

42. Do you have a chronic condition, which is an illness, disease, or disorder that you have had for two months or longer? (n=362)

Yes	33
No	65
Prefer not to say	2